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| **ATENDENTE: .....................**  **Inscrição: 2025/1** | **UNICESUSC**  **PROCESSO SELETIVO 2025/1** |  |

Nome do (a) candidato (a):

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Nome Social:

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Forma de Ingresso: Pontuação:

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| **[ ] HISTÓRICO ESCOLAR**  **[ ] ENEM** | **HISTÓRICO ESCOLAR: \_\_\_\_\_\_\_\_**  **REDAÇÃO: \_\_\_\_\_\_\_\_**  **TOTAL DE PONTOS: \_\_\_\_\_\_\_\_** | |
| PRESENCIAL    **[ ] ADMINISTRAÇÃO** **–** noturno  **[ ] ANÁLISE E DESENVOLVIMENTO DE SISTEMAS –**  noturno  **[ ] ARQUITETURA E URBANISMO –** noturno  **[ ] CIÊNCIAS DE DADOS –** noturno  **[ ] DIREITO [ ]** matutino **[ ]** noturno  **[ ] MARKETING –** noturno  **[ ] NUTRIÇÃO –** matutino  **[ ] PRODUÇÃO MULTIMÍDIA** – noturno  **[ ] PSICOLOGIA [ ]** matutino **[ ]** noturno  **[ ] SEGURANÇA CIBERNÉTICA [ ]** noturno | | A DISTÂNCIA  **[ ] GESTÃO COMERCIAL** - Online  **[ ] GESTÃO DE RECURSOS HUMANOS** - Online |

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**Assinatura do (a) candidato (a)**

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\* Esta ficha de cadastro só terá validade se acompanhada de documento de identidade (RG), Histórico Escolar e Certificado de Conclusão do Ensino Médio.

O requerente declara que as informações anotadas nesta ficha expressam a verdade. Declara também conhecer e acatar as normas que regem o presente Processo Seletivo 2025/1

**REDAÇÃO**

**TEMA - Novos modelos de negócios e novas tecnologias: novas soluções ou novos problemas?**

Texto base

A combinação entre o aumento na demanda por produtos e serviços cada vez mais nichados e personalizados, com a criação de novas plataformas de comercialização e o uso de tecnologias que facilitam a experiência de consumo, é um cenário cada vez mais definitivo em nossa sociedade atual.

Porém, os impactos ambientais deste modus operandi sinalizam a urgência de encontrarmos novas maneiras de equacionar todos estes fatores em uma operação menos conflituosa e prejudicial para o nosso planeta.

Neste cenário, a pergunta que está posta é: será possível consertar "o trem em movimento" ou estamos esperando a imposição de fatores ambientais extremos para repensar esse progresso desenfreado?

**UNICESUSC**

**Processo Seletivo 2025/1**

**PROPOSTA:** Com base na temática citada acima, redija um texto dissertativo-argumentativo, em que deverá selecionar, relacionar, organizar e interpretar informações, fatos, opiniões e argumentos em defesa de seu ponto de vista.

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| - Sua redação deverá ter no mínimo 15 linhas e no máximo 25.  - Ocupe as linhas, de uma margem até a outra, observando o espaçamento adequado entre as palavras e respeitando os parágrafos.  - Utilize linguagem clara, seguindo as normas do português culto, e escreva com letra legível.  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